ARCHIE SERIES
Archie's Pal
APPROVED BY THE COMICS CODE AUTHORITY
12¢
PDC
AUG.
Jughead
NO. 87
JUGHEAD, TAKE THE MAN'S WORD... THERE'S NO VANILLA!
10¢
Fudgie Goos
200 FLAVORS
POPS
SUNDAES
CONES
ICES

BOYS! GIRLS! LADIES! MEN!

GIVEN! GIVEN! YES, WE GIVE YOU PREMIUMS or CASH!

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ASTRONOMICAL TELESCOPE
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BLACK CAMEO SET
Portable Radios
RUBY STONE RING
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DOLLS
DON'T DELAY!
SATELLITE TELESCOPE
ACT NOW
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RECORD PLAYER & RECORDS

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From such countries as:

Great Fun!
Start your own coin collection!

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Yes! We'll send you Genuine Foreign Coins absolutely free! Be a coin collector! Trade with other kids! Also, we'll send WHITE CLOVERINE Brand Salve and Big Catalog showing dozens of wonderful premiums you can have. Cameras, Watches, Radios, Rifles, Fishing Outfits, Dolls, Bicycles, etc. You simply sell WHITE CLOVERINE Brand SALVE—easily sold to friends, relatives and neighbors at 65c a package. Rush coupon to start.

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Date.....

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Gentlemen: Please send me on trial 12 packages of White CLOVERINE Brand SALVE to sell at 65c a package. I will remit amount asked within 30 days, select a Premium or keep Cash Commission as explained under Premium wanted in catalog sent with order, postage paid to start. Be sure to send FREE FOREIGN COINS.

Name..... Age.....

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Town..... Zone..... State.....

PRINT LAST NAME HERE

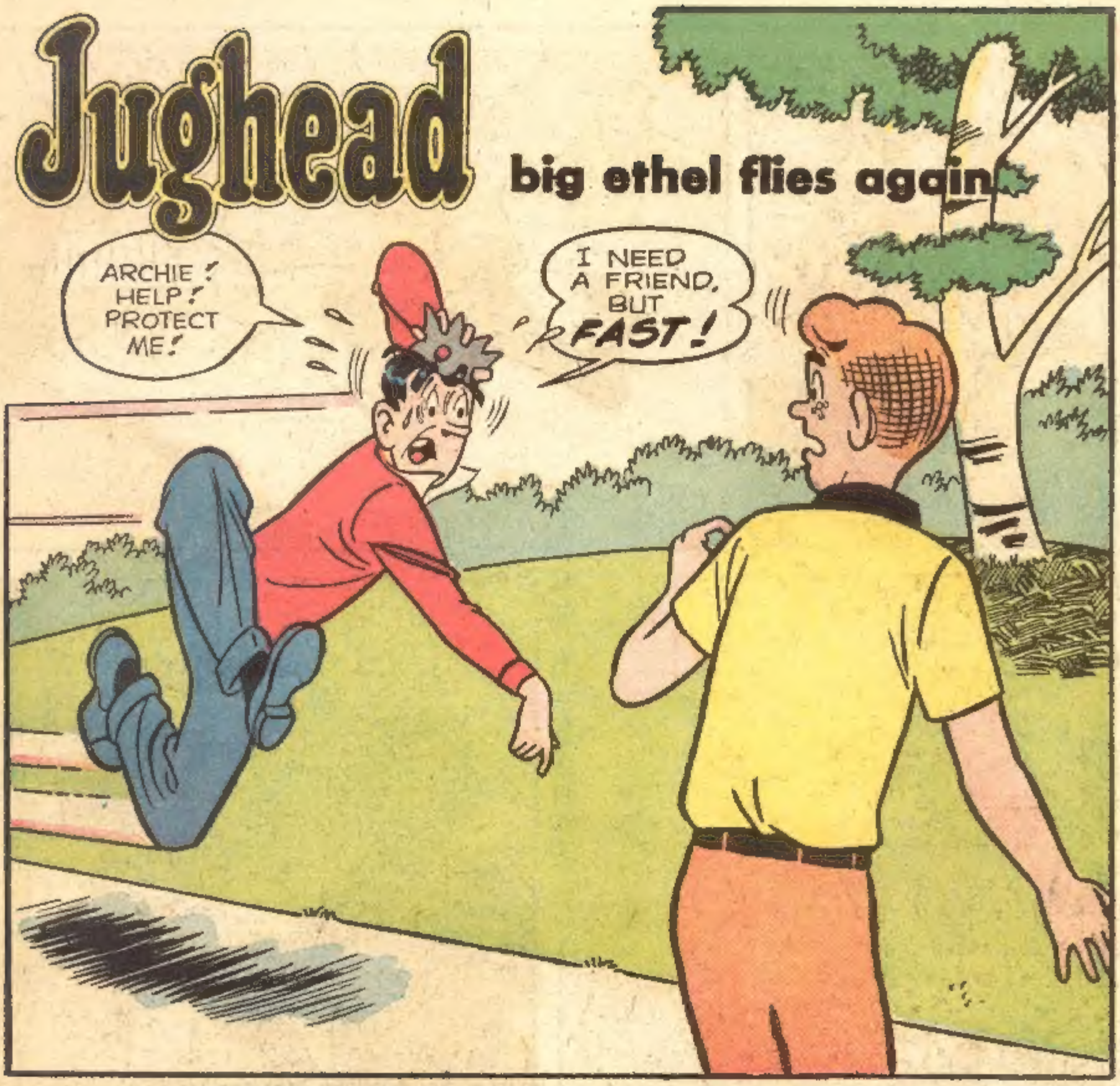
Paste coupon on postal card or mail in envelope today

MAIL THIS COUPON

WILSON CHEMICAL CO.
DEPT 140-5 TYRONE, PA.

Jughead

big ethel flies again



MOOSE IS AFTER YOU AGAIN, HUH?
NOT MOOSE! SOMETHING WORSE!
IMPOSSIBLE! NOTHING HUMAN IS WORSE THAN MOOSE!
THIS ISN'T HUMAN!
I'M TALKING ABOUT BIG ETHEL!

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YOO HOO! LOVER BOY!

COME TO MOMMA!

IF SHE EVER CATCHES ME, I HOPE I'M NOT AROUND!

HAW, HAW! WHAT A SIGHT! I'M AN ABSOLUTE **GENIUS!**

SO! THIS IS ONE OF **YOUR** PRACTICAL JOKES!

SURE! ANYTHING TO RELIEVE THE MONOTONY, 'OL BOY!

HOW DID YOU SET ETHEL GOING, ANYWAY?

SIMPLE! DID YOU NOTICE THE BOX OF CANDY SHE WAS CARRYING?

WELL, I SENT IT TO HER..

AND INSIDE I PUT A LOVE LETTER, SIGNED WITH **JUGHEAD'S** NAME!

RAT!

SUGAR PLUM! YOO HOO! COME OUT, COME OUT, WHEREVER YOU ARE!

NO! AND DON'T CALL ME SUGAR PLUM!

WHAT A SWEET, SHY BOY YOU ARE!

JUGHEAD! SWEETIE! DID I HURT YOU?

D-UH?

IF ANYONE HARMED A HAIR OF YOUR CUTE HEAD, I'D SMASH 'EM! SEE?

HEY-Y! WATCH IT!

BOUNCE 'EM LIKE A YO-YO!

HELP HELP HELP

I'D SHAKE 'EM TILL THEIR EYEBALLS RATTLED! AND..

(GASP) BIG ETHEL, YOU'VE GOT THE STRENGTH OF TEN GORILLAS!

YOU SAY THE SWEETEST THINGS!

WHY THIS SUDDEN PASSION FOR *ME*, ANYWAY?

ON ACCOUNT OF THE CANDY, SILLY BOY!

CANDY?

THE BOX YOU LEFT IN MY GYM LOCKER! AND THIS NOTE!

HMM! LET'S SEE THAT NOTE FOR A SECOND!

HUH?

I THOUGHT SO! THIS IS REGGIE'S HANDWRITING!

REGGIE'S?

YOU CAN COMPARE IT WITH THIS I.O.U. HE GAVE ME!

BUT WHY SHOULD *HE* WANNA SIGN YOUR NAME TO A MASH NOTE?

IDEA

DEAR, SWEET, SHY, SENTIMENTAL BOY, THAT REGGIE! AH, ME!

HUH?

IT'S SIMPLE, BIGE.! REGGIE BUZZ BUZZ... BZZ...WHISPER... ZZB... Bzz zz z

GAWSH!

POOR JUGHEAD! EVERYTIME I THINK OF REGGIE'S ROTTEN TRICK, I...

HEY! WHAT'S ALL THAT RACKET?

LOVER BOY! SUGAR PLUM!

NO, NO! STOP! GO AWAY!

WOW! BIG ETHEL HAS SWITCHED TO REGGIE!

I DID IT WITH MY LITTLE BRAIN, ARCH!

HOW?

REGGIE LEFT ETHEL A BOX OF OF CANDY WITH A FORGED NOTE! I PROVED THE HANDWRITING WAS *HIS*...

...THEN I TOLD HER REGGIE WAS MADLY IN LOVE WITH HER, BUT TOO *SHY* TO USE HIS *OWN NAME!*

JUGGIE BOY, YOU TAKE THE CAKE!

I TAKE THE CANDY, TOO! (CHOMP) HAVE A PIECE, ARCHIE! IT'S NOT BAD!

END

MOOSE

TOTAL FAILURE

WHAT WAS YOUR EXAM MARK, MOOSE?

MINUS ZERO!

MINUS ZERO! THAT'S IMPOSSIBLE!

I GOT EVERY ANSWER WRONG..

AND THEN MISSPELLED MY NAME

Jughead

THE REAL TEST

FIVE MINUTES BEFORE EXAM TIME AND THEY'RE *STILL* CRAMMING!

YOU'VE REALLY GOT THEM TERRIFIED THIS TIME, MISS GRUNDY!

WELL,... *MOST* OF THEM!

ZZZZZZZ

RISE AND SHINE, SLEEPING BEAUTY!

Z-Z-Z-Z

HUH?.. WHA.. UH... ER..?

IN FIVE MINUTES YOU WILL BEGIN A **TWO HOUR TEST!!**

HOW WILL YOU FEEL IF YOU DON'T **PASS** THAT TEST?

VERY SAD, MISS GRUNDY!

YOU WILL HAVE MY **DEEPEST SYMPATHY!**

ME? YOU'LL BE SORRY FOR **ME?**

YOU **ARE** MY **TEACHER!** IF I DON'T PASS IT WILL MEAN YOU FAILED TO **TEACH** ME!

I **ALWAYS** FEEL SORRY FOR PEOPLE WHO FAIL AT THEIR JOBS! DON'T YOU?

ER..Y-YES! I G-GUESS I D-DO!

Y..YOU KNOW, I NEVER THOUGHT OF IT THAT WAY!

ONLY THE MIND OF A JUGHEAD COULD CONCEIVE A THEORY LIKE THAT!

B..BUT HE'S RIGHT! IT'S LOGICAL!

I'M THE ONE BEING TESTED! NOT *HIM*!

SUDDENLY I'M **SCARED**!

OH, FOR..

LOOK MISS GRUNDY! JUGHEAD IS A REAL LIVE ***KOOK!*** ***EVERYONE*** KNOWS THAT!

BUT HE'S ALSO ONE OF THE ***SMARTEST*** REAL LIVE KOOKS IN THE SCHOOL!

M..MAYBE YOU'RE RIGHT! HE MIGHT PASS!..

EVEN IF HE *DIDN'T* CRAM LIKE THE OTHERS!

M..MAYBE THE REST HE HAD WILL SHARPEN HIS WITS!

B...BUT THEY'VE BEEN IN THERE ALMOST AN HOUR NOW! I H..HOPE I DIDN'T MAKE THE TEST TOO HARD! MAYBE I...

EEEEEEK!

I'VE FAILED! HE'S GIVEN UP ALREADY! WHY ELSE WOULD HE WALK WITH STILL AN HOUR TO GO?

I'M THROUGH! THIS IS IT! FINISHED! THE END OF THE! LAST STOP FOR ME!

I'LL TURN IN MY CHALK! I'LL RESIGN! I'M A MISFIT! A WHOLE CAREER DOWN THE DRAIN!

NOW, NOW!

QUIT TOMORROW! TODAY GO HOME AND LIE DOWN! I'LL CORRECT THE TEST PAPERS!

(SOB) ALL RIGHT! I'LL GO!

I WONDER IF I CAN GET MY OLD JOB BACK AT THE PICKLE FACTORY!

NEXT DAY

I'LL RESIGN QUICKLY! AND GET OUT! NO SAD FAREWELLS FOR ME! I'LL JUST FADE INTO OBLIVION AS BEFITS A FAILURE!

YOU'RE ONE OF MY POOR VICTIMS, JUGHEAD! YOU MIGHT HAVE HAD A CHANCE WITH A QUALIFIED TEACHER!

W-WHAT CAN I SAY DEAR, NOW THAT I'VE SAID I'M SORRY?

ALOHA, MISS GRUNDY!

BUT HOW ABOUT ONE LAST LOOK AT THE OLD BULLETIN BOARD. THE TEST MARKS ARE POSTED!

OOOO..

(GULP)..J..JUGHEAD! YOU GOT THE HIGHEST MARK!

I HAD A GOOD TEACHER.. HEY!

I'M GOOD! I'M GOOD!

I DON'T HAVE TO QUIT!

JUGHEAD, YOU RASCAL! YOU KNEW ALL THE TIME YOU'D PASS!

BUT OF COURSE!

I HAVE THE UTMOST FAITH IN MISS GRUNDY'S ABILITY TO TEACH!

(SNIFF) YOU KNOW SOMETHING? HE'S ALSO THE **SWEETEST** REAL LIVE KOOK IN THE SCHOOL!

END

YOUR MONEY BUYS

MORE

WHEN YOU BUY Archie

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- ☐ LITTLE ARCHIE #23
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NAME _____ AGE _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

JUGHEAD

AUTO SUGGESTION

WHAT'S TROUBLING YOU, MR. ANDREWS?

YOUR FRIEND, ARCHIE! THAT'S WHAT'S TROUBLING ME!

WHAT DID HE DO NOW?

I'M SICK AND TIRED OF ARGUING WITH THAT KID ABOUT BORROWING THE FAMILY CAR!

THAT'S ALL WE DO- ARGUE ABOUT THE FAMILY CAR!

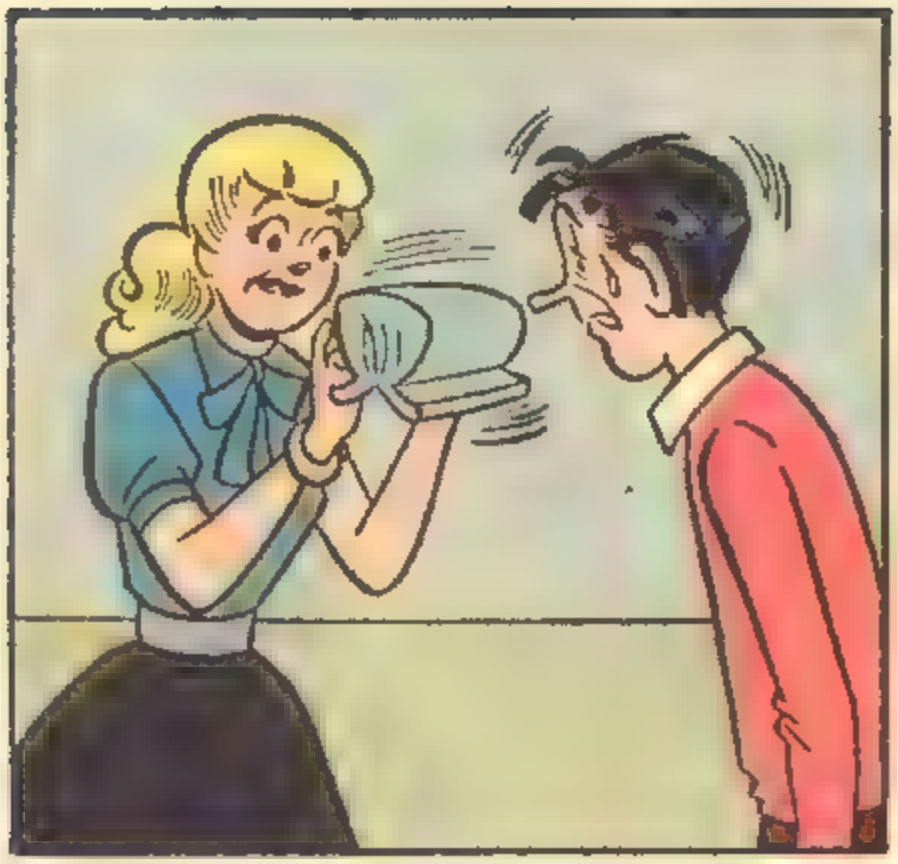
GEE, I DON'T BLAME YOU FOR BEING A LITTLE SORE! MY ADVICE IS...

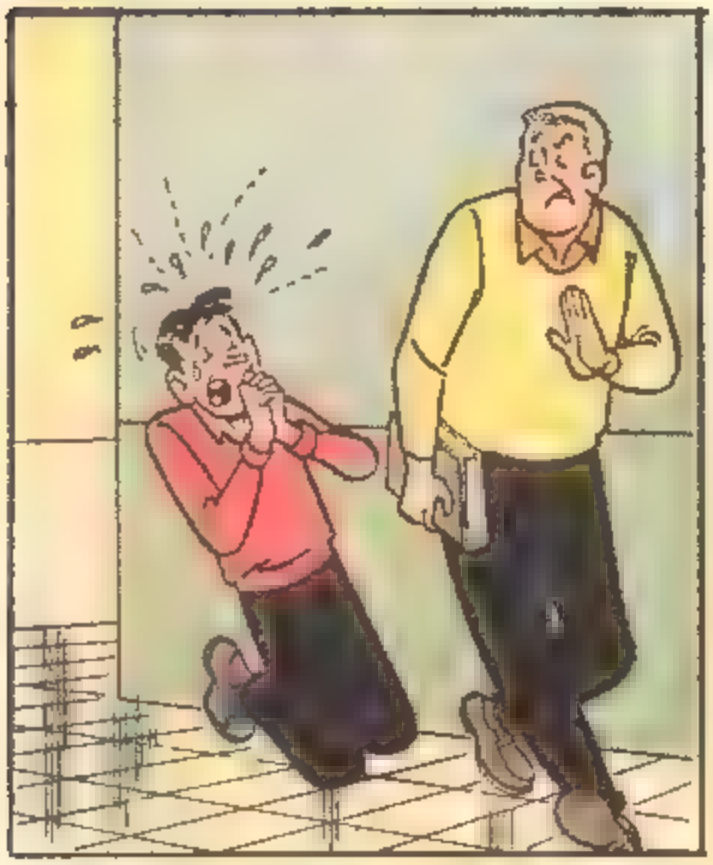
--NEXT TIME YOU WANT THE FAMILY CAR, JUST TAKE IT!

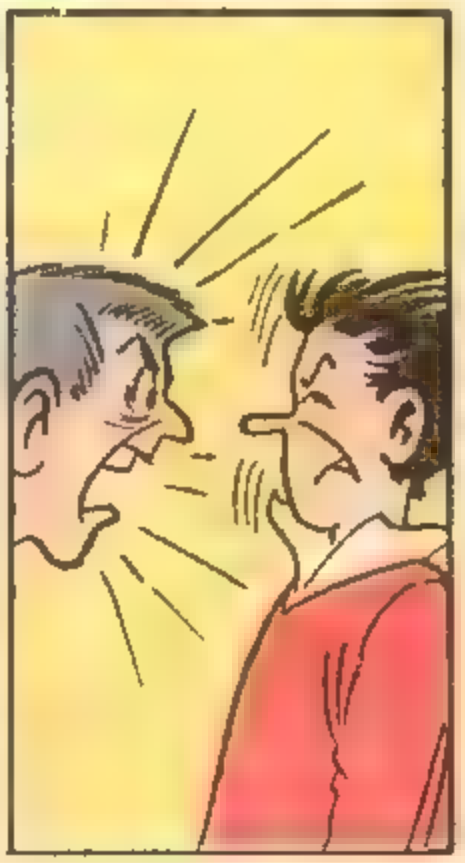
END

JUGHEAD

"BY HOOK OR BY BOOK"







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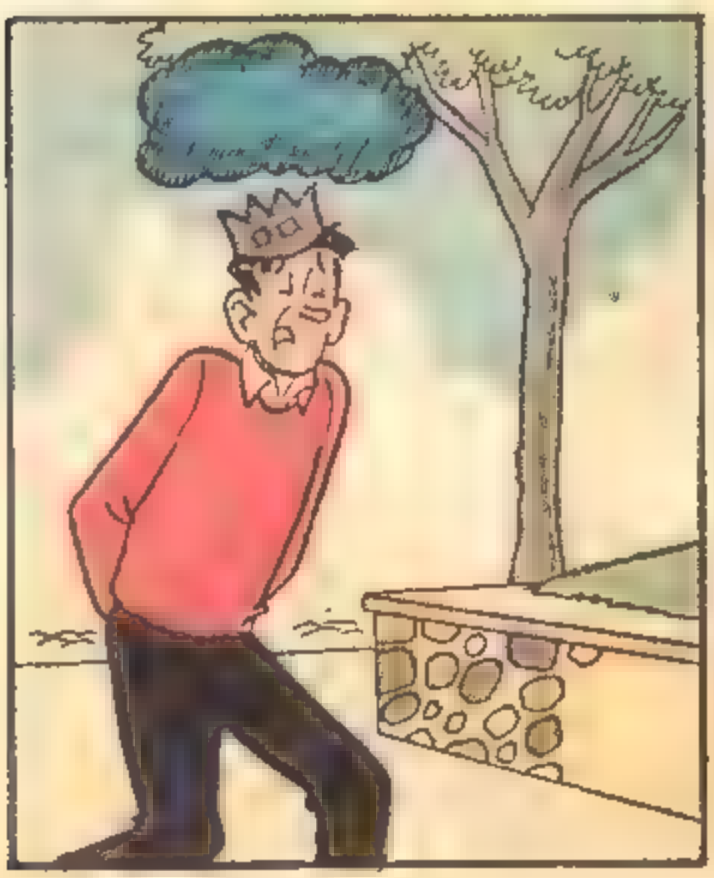
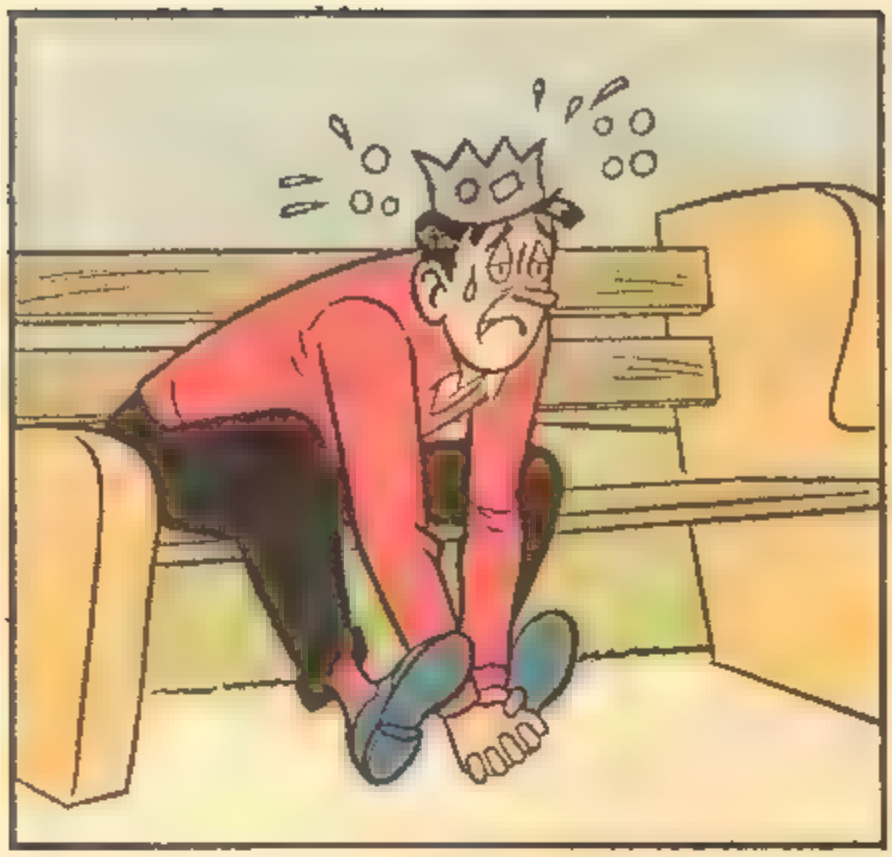
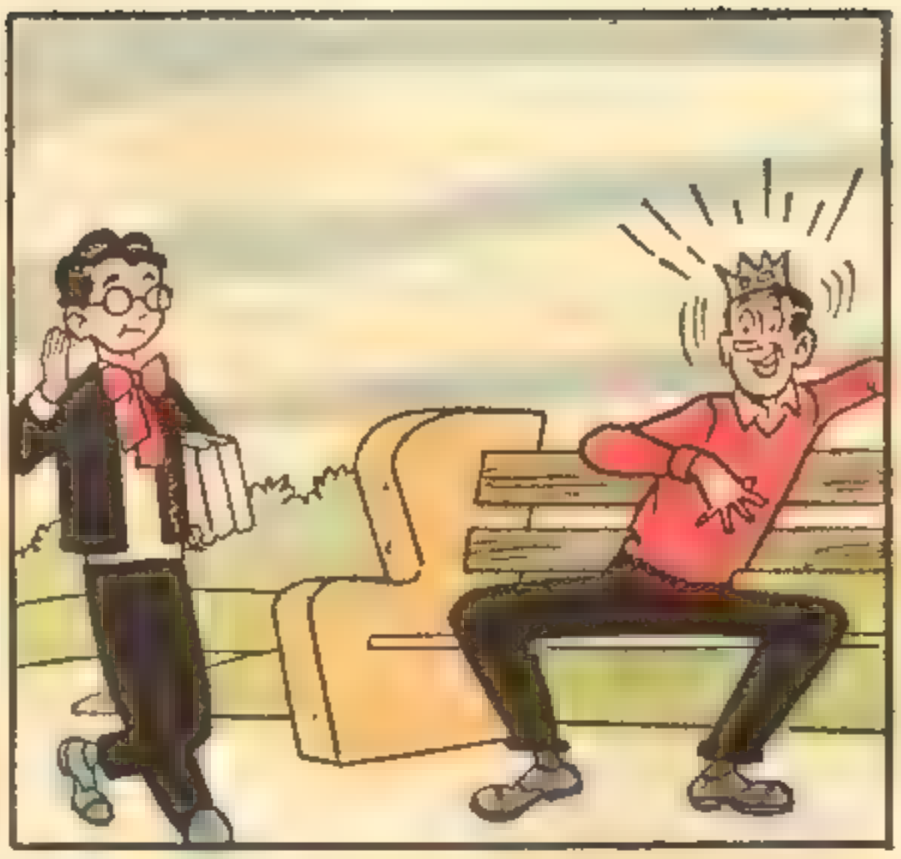
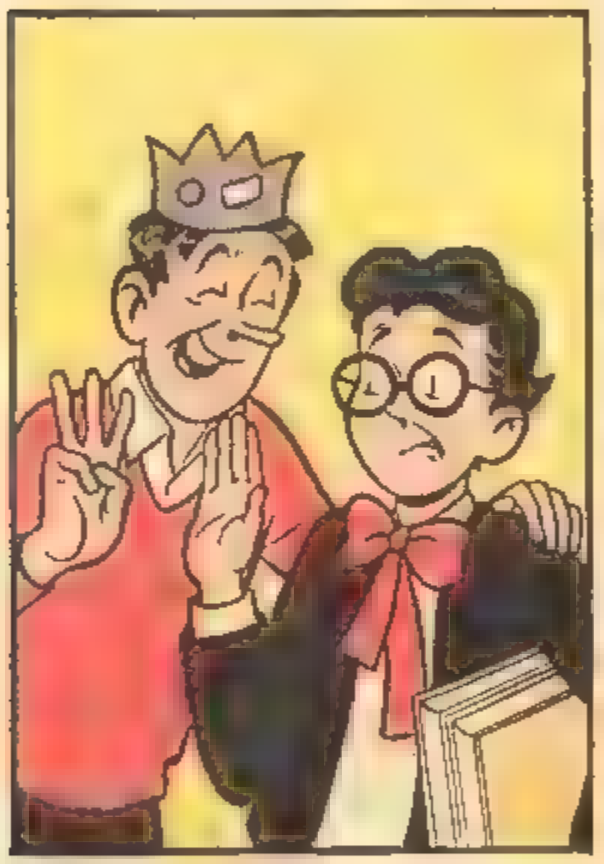
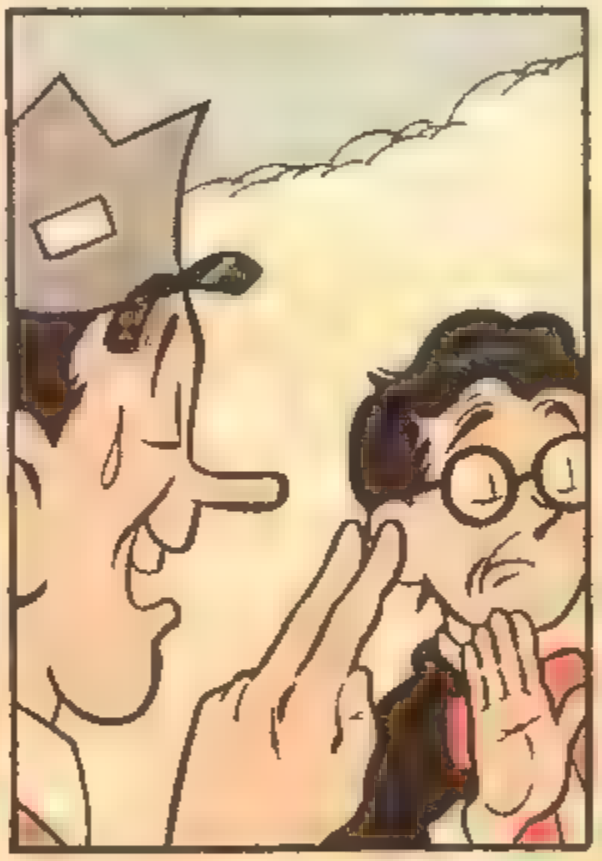


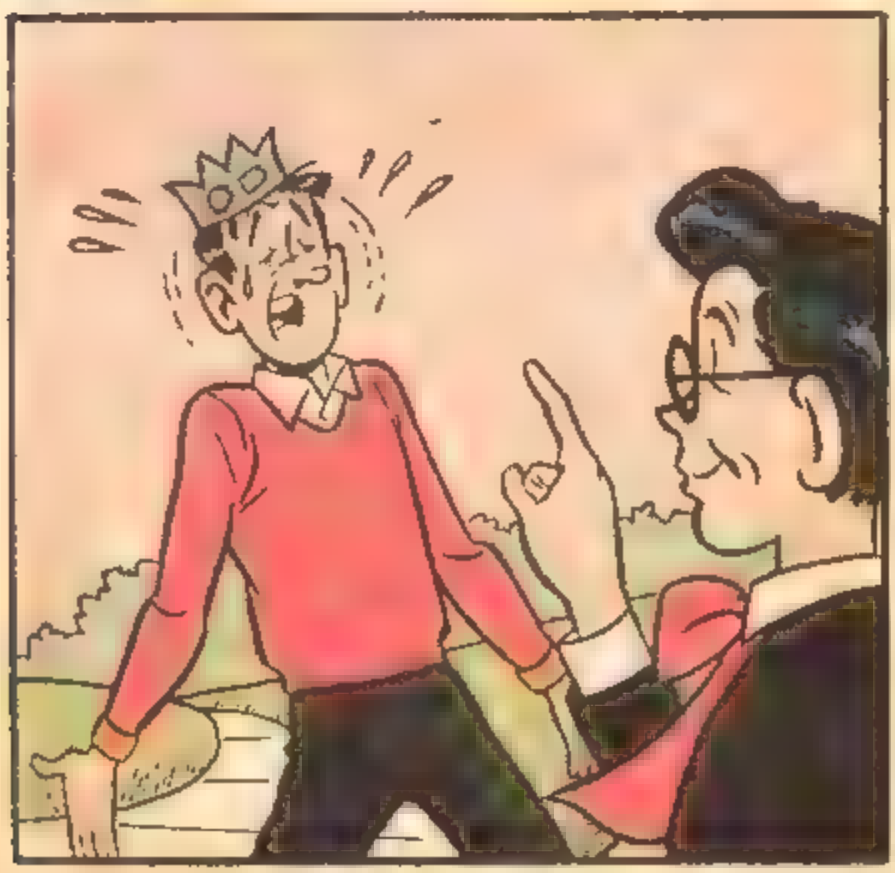
BUDDY-BUDDY
PALSY WALSY
LOAN Co.
1 FLIGHT UP











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Through Hard Work
VOLUME 1

MORE
HARD
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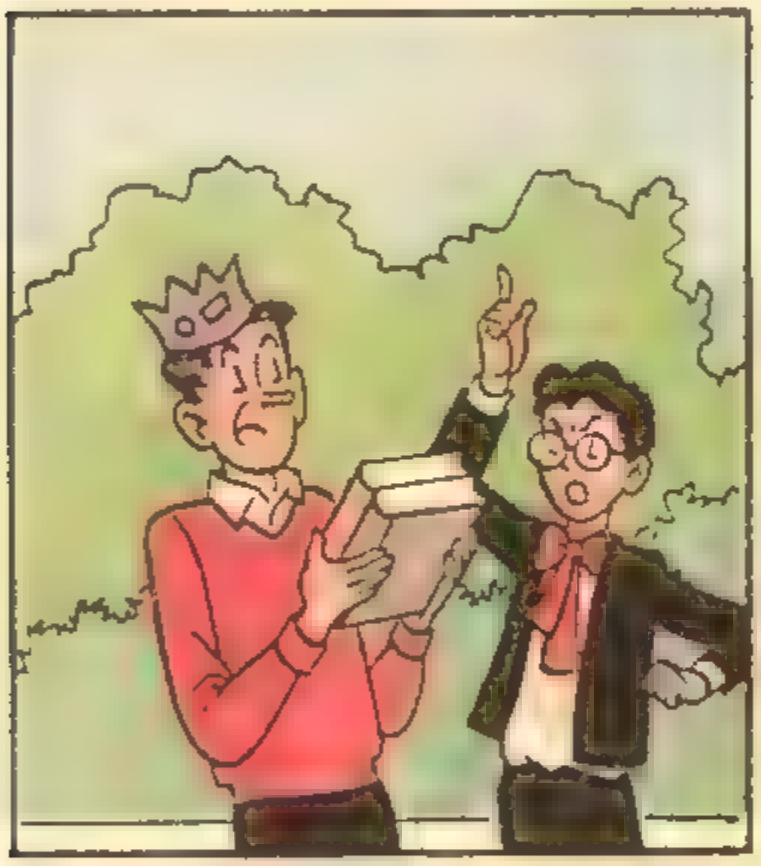
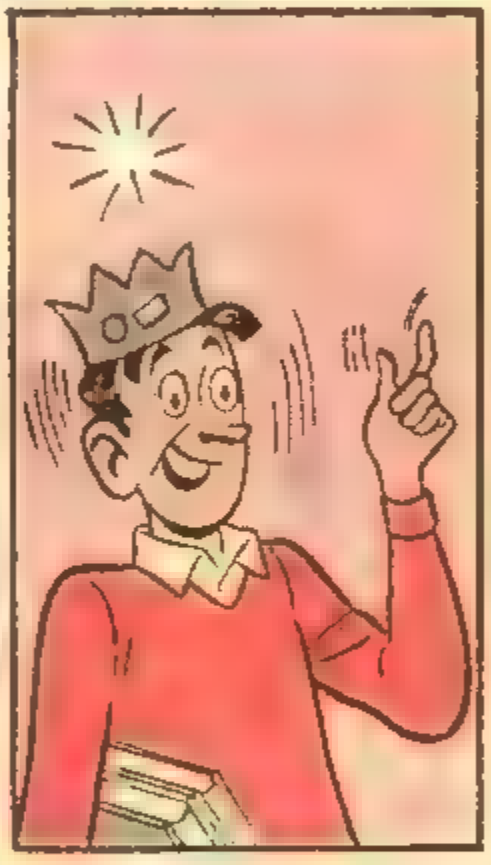
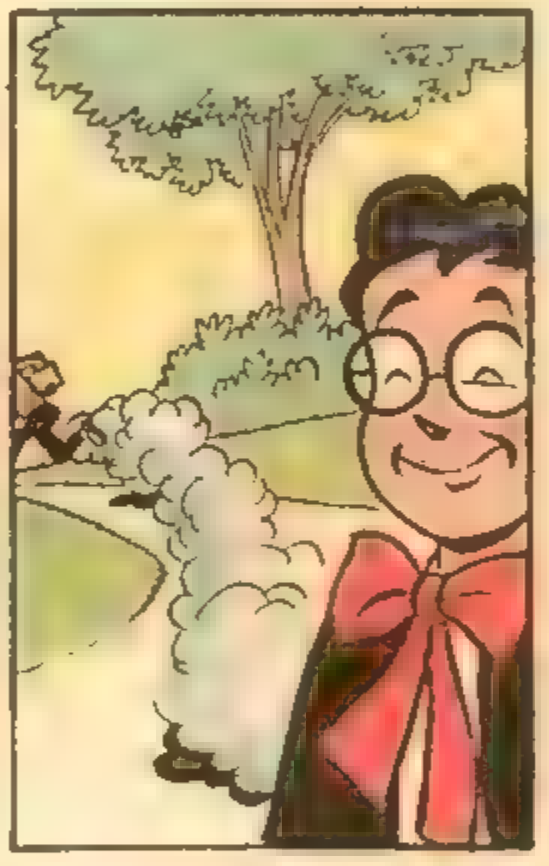
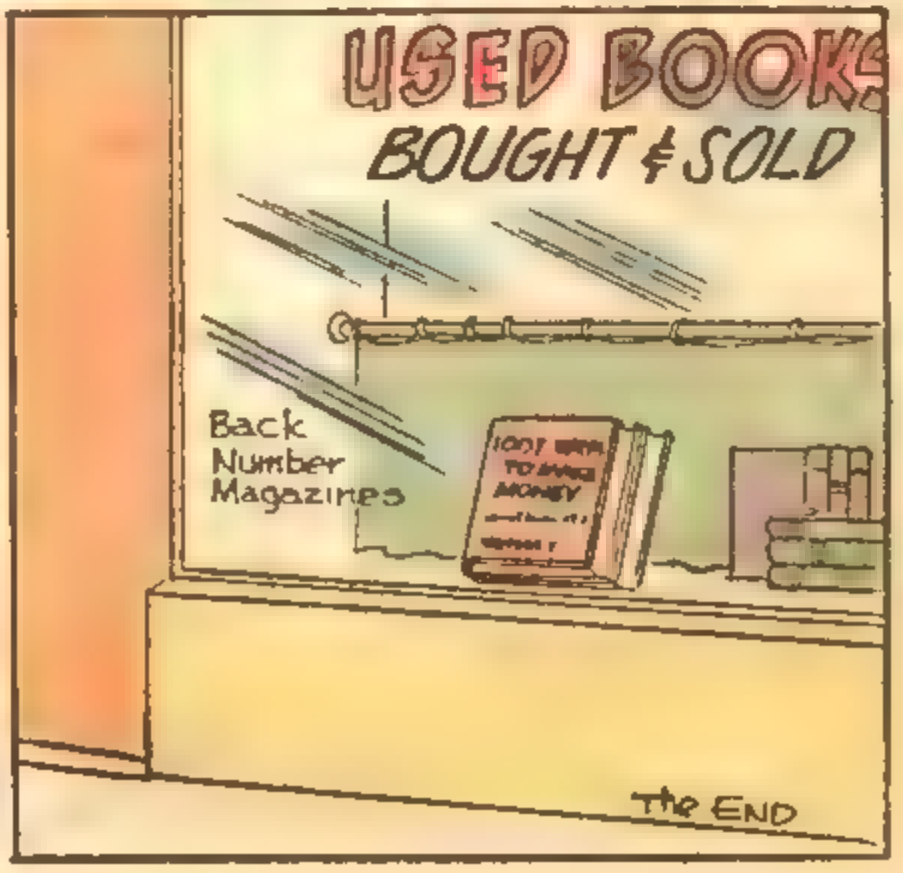
VOL.2





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THE END

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3 I WAS WRONG
4 THE HILLBILLY TWIST
5 DID YOU TELL HIM
6 THE PEPPERMINT TWIST
7 YES, SHE KNOWS
8 SHE JUST COULDN'T TAKE IT

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OUR PRICE AT $1.00 plus 10¢ postage $1.10

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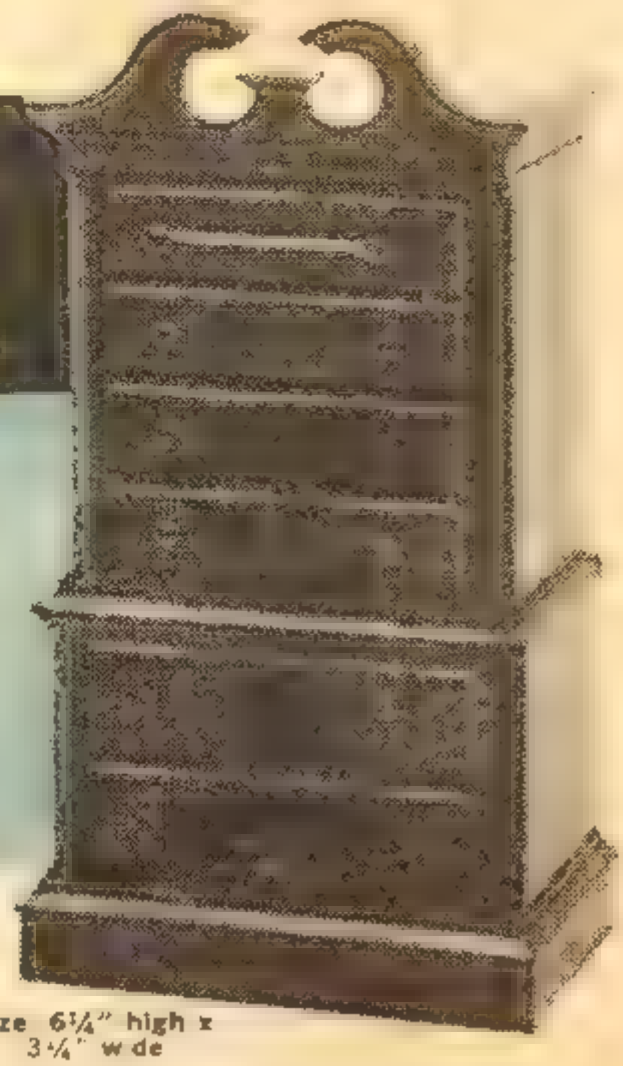

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Name .....

Address .....

City ..... Zone ..... State .....

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LET US EAVESDROP ON A TOP-SECRET, VERY IMPORTANT MEETING.

MEMBERS OF THE U.G.A.J.** THE ONLY WAY WE CAN BREAK JUGHEAD'S SPIRIT IS TO FIND HIS ***WEAKNESS!***

BUT WE KNOW HIS WEAKNESS! IT'S ***FOOD!***

THAT'S ALL HE CARES ABOUT!

I D.SAGREE! HE ***MUST*** HAVE OTHER INTER ESTS! AFTER ALL, HE'S ONLY HUMAN!..I TH.NK!

** UNITED GIRLS AGAINST JUGHEAD

Jughead

'PIGEON HAPPY'

MAYBE JUGGIE **DOES** HAVE A SECRET HOBBY.. SOME WAY WE CAN "GET" HIM! BUT HOW CAN WE FIND IT OUT?

BY **SPYING!**

ALL THOSE IN FAVOR OF AN ANTI-JUGHEAD SPY RING, SAY "AYE"!

AYE!!

AND SO, UNKNOWINGLY, OUR HERO BECOMES THE TARGET OF A VAST SPY RING...

I HAVE THE STRANGEST FEELING I'M BEING WATCHED!

OKAY! I'LL TAKE THE TWO TO EIGHT SHIFT!

THERE HE GOES, THELMA!

MOM, DID YOU SAVE ME SOME BREAD CRUMBS!

IN THE KITCHEN DEAR!

SEE YOU LATER!

COME ALONG, KIDS!... EAT IT ALL UP! YUM..YUM! THAT'S THE STUFF!

HEH, HEH! THEY SURE ARE CUTE LITTLE RASCALS!

JUGHEAD'S HAVING A GOOD TIME FEEDING THOSE PIGEONS! I'LL HAVE TO REPORT THIS!

LATER...

HE STAYED IN THE PARK ALL AFTERNOON.. TOSSING BREAD CRUMBS!

GEE! HE DID THE SAME THING *YESTERDAY!*

AND THE *DAY BEFORE!!*

THAT'S IT, KIDS! WE'VE DISCOVERED JUGHEAD'S SECRET WEAKNESS! HE'S A **PIGEON FANCIER!**

YOU'RE RIGHT, LINDA!

CHEE!

NOW WE'LL WORM OUR WAY INTO HIS CONFIDENCE! WE'LL SOFTEN HIM UP, AND SOON HE'LL START **DATING!**

GINNY, I HEREBY APPOINT YOU TO BE A PIGEON FANCIER, TOO! WE WILL FOLLOW PLAN 36.B-X-12!

AYE, AYE, CHIEF!

NEXT DAY..

HERE HE COMES, WITH HIS LITTLE BAG OF CRUMBS! NOW TO START OPERATING!

HMPH! A FEMALE!

HI!

GRUNT!

ER.. I SEE YOU'RE A PIGEON FANCIER, TOO!

WELL, YES! I MUST CONFESS, I **DO** GET A KICK OUT OF THE LITTLE RASCALS!

ME TOO!

MEANWHILE, BACK AT HEADQUARTERS..

GINNY SAID SHE'D CALL AS SOON AS SHE HAD NEWS!

I'M SO NERVOUS!

GOODY! THERE SHE IS NOW!

RING

LINDA! THIS IS SECRET OPERATOR 4X-35! I ESTABLISHED CONTACT WITH THE TARGET!

HOW'S IT GOING?

ARE PIGEONS REALLY HIS WEAKNESS?

NO! **FOOD** IS HIS WEAKNESS!

FOOD?

HE RECENTLY FOUND OUT THAT ***PIGEONS*** ARE THE SAME AS ***SQUABS!*** HIS ONLY INTEREST IS TRYING TO FIGURE OUT HOW HE CAN ***EAT*** THEM!

ALL THOSE IN FAVOR OF DROPPING OUR ANTI-JUGHEAD SPY RING, SAY "AYE"!

AYE!

BE ON GUARD, JUGHEAD! THE U.G.A.J. WILL SURELY TRY AGAIN!...

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IT'S EASY TO SELL OUR BEAUTIFUL CARDS FOR ONLY $1.25 PER BOX

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Sell Only 12 Boxes

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Sell Only 24 Boxes

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Sell Only 12 Boxes

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Sell Only 24 Boxes

4-SPEED PHONOGRAPH
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Sell Only 12 Boxes

ROYAL CHORD ORGAN
Sell Only 36 Boxes

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